

Full cookie policy

In compliance with articles 6 and 7 of EU Regulation 2016/679, and based on the requirements of **Regulation n° 229 issued on 8 May 2014** by the Italian information commissioner's office ("Garante"), the Data Controller – **LUMSON S.p.A.**, headquartered at Via Tesino 62/64 - 26010 - Capergnanica (CR) Italy – hereby provides users of the website <http://www.lumson.com> with information regarding the cookies used and/or that you can consent to being placed on your devices.

This full cookie policy should be referred to in conjunction with the privacy statement, provided in a separate document – as required by art. 12 of EU Regulation 2016/679 – which you can view in the relevant "privacy" section on the website <http://www.lumson.com>, in the homepage footer.

The purpose of said cookie policy is also to describe the elements prescribed by law, to describe the features and purposes of the cookies installed by the website <http://www.lumson.com>, to include updated links to the information and consent forms of third parties with whom the Controller has entered into agreements for the installation of cookies through its site and, lastly, to remind you that you can also manage your cookie options via the settings in whichever browser you are using.

What are cookies?

Cookies are small text-only files that sites you visit send to your devices. Said files are stored in these devices and subsequently sent back to the originating website whenever you next visit that site. Cookies can be placed on your device directly by the website you are visiting (first-party site), or by a different website (so-called "third-party" site) since there may be elements (images, maps, sounds, specific links to web pages of other domains, etc.) on any website that can reside and/or take you to links on servers other than those the first-party site is running on. The storage of cookies allows you to customize how you view certain website content by saving your preferences. For example, a cookie can be set to recognize you as a registered user of the site without you having to sign in again next time you visit.

Classification according to the supervisory authority

(Ref. Determining simplified procedures for privacy statements and obtaining consent for the use of cookies - 8 May 2014).

The Italian information commissioner's office, in Regulation n° 229 issued on 8 May 2014, sets out a classification identifying two categories of cookies based on two processing purposes:

1. **Strictly necessary cookies**
2. **Targeting cookies.**

Strictly necessary cookies

These cookies are used to enable you to move around the website and/or provide you with a service. They are not used for additional purposes and are normally installed directly by the site owner. Without resorting to these cookies, it would not be possible to perform some operations, or they would be more complex and/or less secure, for example home banking activities (viewing statements, making transfers, paying bills, etc.), for which cookies are essential, enabling the user to be identified and to keep the user logged in for the duration of the session.

Targeting cookies

These are cookies used to track your online browsing and build profiles about your tastes, habits, choices, etc. With these cookies, advertising messages may be transmitted to your device in line with the preferences you have shown while browsing online.

Your consent to install cookies on the device

Lumson S.p.A.

26010 Capergnanica (CR) – Italy - Via Tesino, 62/64 - Tel. 0373 2331 - Fax. 0373 233355 - E-mail: lumson@lumson.it - www.lumson.it - lumson@registerpec.it
Cod. fisc. e Part.IVA IT04638920969 - REA num. I64608 Cap. Sociale 21.538.462,00 € int. versato

How consent is given to store cookies depends on what purposes said cookies are used for, and this determines whether they qualify as "strictly necessary cookies" or "targeting cookies". We are not required to seek your consent for the installation of strictly necessary cookies, while for third-party cookies, we have certain obligations, including providing you with a suitable statement (in compliance with art. 12 of EU Regulation 2016/679). When it comes to targeting cookies only, on the other hand, they can be installed on your device only after you have freely and voluntarily given your specific and unambiguous consent once you have been suitably informed.

Analytic cookies

The Italian information commissioner's office (with reference to Regulation number 229 issued on 8 May 2014) has specified that said cookies can be regarded as **strictly necessary cookies** only where used for the purpose of optimizing the site and directly by the site owner (hence, not by a third party), who shall be entitled to collect information in aggregate form on the number of users and how they visit the site. Under these conditions, the rules prescribed for strictly necessary cookies, in terms of the cookie policy statement and consent, also apply to these analytic cookies.

The website <http://www.lumson.com> uses "**Google Analytics**" cookies in anonymized form to collect information on how visitors are using the website, the keywords used to reach the site, websites visited, and the traffic source showing where visitors came from. The data generated by *Google Analytics* are stored by *Google* as explained in the statement, which you can view by clicking the link:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

To read the privacy policy of Google Inc., independent Data Controller for the *Google Analytics* service, please refer to their website:

<http://www.google.com/intl/en/analytics/privacyoverview.html>

Please note that the IP anonymization feature provided by Google has been enabled.

This link <https://tools.google.com/dlpage/gaoptout?hl=it> takes you to the *Google Analytics* opt-out browser add-on.

Obtaining consent for the storage of cookies

To keep track of the consent obtained, the website owner employs a special strictly necessary cookie, a system that is not particularly invasive and does not, in turn, require additional consent. Where said "documentation" is present, we are not required to show the cookie banner again when you go back to visit the site, although you are still entitled to deny consent and/or edit your settings at any time simply and easily: for example, by accessing the full privacy statement, which must therefore be accessible from every page of the website.

Supply of data

Except for strictly necessary cookies required for regular browsing, it is you who opts to supply data by deciding to browse the site once you have read the cookie policy banner. You thus have the option of avoiding cookies being installed either by keeping the banner open (hence refraining from closing it, which is done by selecting the "**OK/ I ACCEPT**" button), or via the relevant cookie settings in your browser. Alternatively, you can simply stop browsing.

How to disable the storage of cookies through your browser settings

You can deny your general consent to install any cookies on your device by selecting the relevant setting in your browser: you can still continue browsing and have access to all functionalities, but without your activities being tracked. Please find below a series of links to sites providing information on how to disable cookies for the most common browsers.

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookie>;
Google Chrome: https://support.google.com/chrome/answer/95647?hl=it-IT&p=cpn_cookie;
Mozilla Firefox: <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>;
Apple Safari: https://support.apple.com/kb/ph19214?locale=it_IT.

THIRD-PARTY COOKIES PLACED ON YOUR DEVICE WHEN VISITING THE <http://www.lumson.com> WEBSITE

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Cookie name	Duration	Cookie type	Description
_icl_current_language	1 day	Functional	This cookie is stored by WPML WordPress plugin. The purpose of the cookie is to store the current language.
_ga	2 years	Analytics	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.
_gid	1 day	Analytics	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.
_gat	1 minute	Performance	This cookie is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high-traffic sites.

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